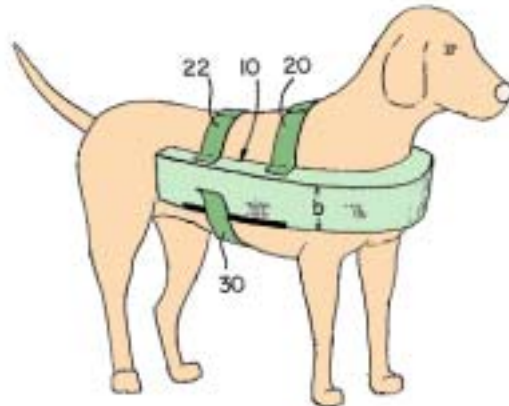


## From IDEA to PATENT

### 1. 발명의 명칭 : Dog Bumper

US Patent Issued In 1977

Hey, if you're a lousy driver, you have a seat belt and air bags to protect you. But your poor pooch could do a little indoor flying if you hit the brakes hard in a hurry. So let's keep everyone in the vehicle safe with the new dent resistant Dog Bumper. Made of dense foam and strapped on via Velcro, the Dog Bumper will help your canine companion keep his ribs and chest injury free the next time that tree jumps out in front of you. Look out!



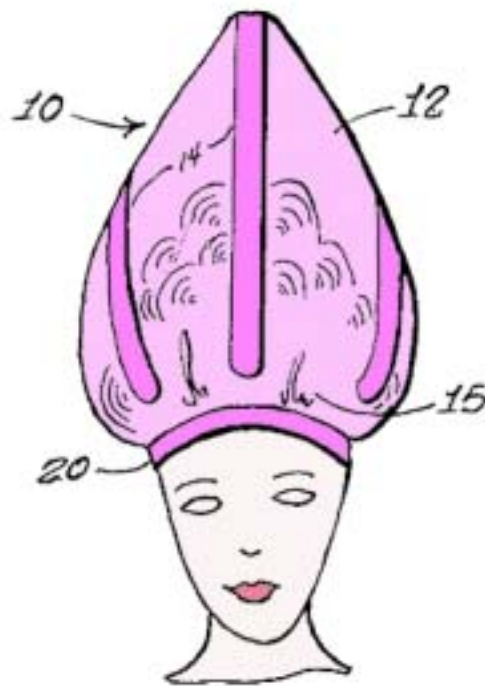
자동차에게만 범퍼가 필요한 것은 아니었다. 과연 그들은 이런 발명품들을 좋아할런지는 모르겠지만, 재질도 폴리우레탄으로 아니면 최신강화 폴리프로피렌으로 할건지...주인마음대로 아닌가!

### 2. 발명의 명칭 : Big Hair Hat

US Patent Issued In 1962

Back in 1962, big hair was, well... BIG! Big as in large, big as in popular, big as in bigger is better. And while big hair was all the rage, it had it's downside... showers. Large elaborate coiffures are

unable to withstand water and pressure, which means using a standard shower cap would kill these killer creations. So our female inventors went into action and devised a jumbo solution, the Big Hair Hat! This rigid, waterproof shower cap has enough room to give Astrodome-like protection to even humungous hairdos. As a bonus, it's also suitable for Coneheads and Pope impersonations.



옛날부터 큰 것이 좋다...그래서 여성들에게 긴머리는 매우 소중한데, 왜 이 발명품처럼 모자가 필요할까? 아무튼 이에 맞는 큰 모자 멋지다.

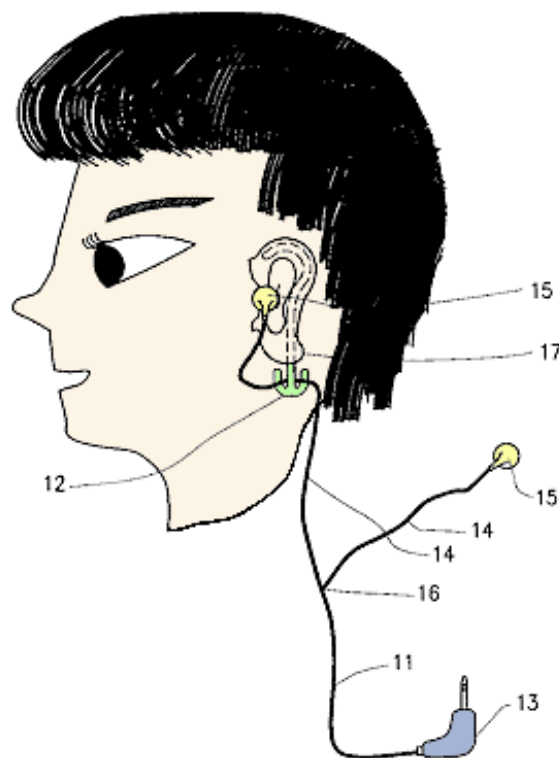
### 3. 발명의 명칭 : Ear Anchors

US Patent Issued In 1999

Ear Buds... they're those tiny speakers you stick in your ear when you are using your cell phone and iPod. Or as the inventors calls them; "small sound receiving means which can be plugged into the ear for the user to hear the sound from the

associated audio means". Gotcha.

But those little speakers can fall out just as you are having an important conversation or musical moment, leaving you scrambling to find it, grab it and stick it back in your ear NOW. So what's the solution to an ear bud bugaboo? Ear Anchors! That's right, tiny anchors for your ears. Just hook these little fellas on your ears and thread the cable through them and your anchors will keep your listening ship shape. So now when your audio cable unexpectedly gets jerked, your buds will remain intact but your ears may wish for anchors aweigh!



우리 신세대들에게 이어폰은 필수다. 그러나 무선이 아니면 선으로 인해 불편함을 감수해야 한다. 그런데 깜직하게도 이어폰을 위한 이런 발명품을 만들다디...입이 벌어진다. END.